

RACHEL RAMBERG

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PROFILE

Highly motivated recent college graduate with on the job experience seeking entry position concentrated in video production, marketing, or business pertaining to the field of Broadcast Journalism. Background includes using strategic production to effectively tell stories visually on a variety of platforms and working within the marketing and communication aspects that go into growing a startup. Technically proficient with an array of video editing software including Adobe Premiere, Final Cut Pro, Adobe Photoshop, as well web design and marketing tools, such as Wordpress, Weebly, MailChimp, and various social media platforms.

RELEVANT EXPERIENCE

CU Science Discovery, Boulder, CO: Paid Intern May/2015 – September/2015

- Produce video content to market CU Science Discovery's mission and opportunities
- Capture high-energy footage describing the camp's exciting atmosphere
- Conduct interviews with faculty, staff, and campers expressing their enthusiasm about the camp
- Transcribe interviews and edit together short video clips
- Create motion graphics for Science Discovery's logo
- Work collaboratively on pre-production and independently on production and post

Siren Vid, Boulder, CO: Intern May/2015 – October/2015

- Collaborate on ideas for marketing campaigns and pitches to clients
- Manage social media outlets for marketing campaigns
- Operate Wordpress-based website to maintain functionality and upload new client work
- Formulate and distribute newsletters to inform current and prospective clients
- Aide as production assistant on shoots, assist in the beginning of post-production stages

CU Science Update, Boulder, CO: Contributor June/2014 – May/2015

cuscienceupdate.com

- Produce story segment for Emmy-winning science video podcast
- Conduct interviews with faculty, staff, and students
- Shoot and record high quality footage and audio
- Write script and edit story segment in Gluten Episode (nominated for 2015 Emmy Awards)

EDUCATION

University of Colorado Boulder, College of Journalism and Mass Communication

Graduated May 2015

Degree: B.S. Journalism: Broadcast Production

Additional Field of Study: Film

Certificate: Technology, Arts, & Media (TAM)

GPA 3.7, Dean's List 2012

MEMBERSHIPS/AFFILIATIONS

CU Sports Mag, Boulder, CO

October/2014 – May/2015

Oyáte Native American Student Organization, Boulder, CO

November/2013 – May/2015

National Society of Collegiate Scholars

September/2012 – May/2015

OTHER EXPERIENCE

Student Academic Success Center : Advisor Assistant/Program Coordinator

November/2015 – April/2016

5280 Synchronized Swim Club, Boulder, CO : Associate Coach

August/2014 – Present

REFERENCES: Available on Request